Images of Latin America in the body and costumes of Carmen Miranda’s stylized “baiana”: social memory and identity

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Resumo

This is a study on the costumes worn by Carmen Miranda during the Hollywood film “Week-End in Havana”, released in 1941. It analyzes the elements of costume and discusses how they are appropriate in the current fashion discourse reinforcing or perpetuating, somehow, the discourse about Brazil and Latin America created by the performance of Carmen many decades ago.

Palavras-chave

Carmen Miranda; stylized “Baiana” costume; identity; social memory

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Apontamentos

Não há apontamentos.