News Writing and Reporting For Today's Media

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Description/Summary
James Simon is a contributing author, "Chapter 12: By the Numbers."

Book description: News Writing and Reporting takes students on the beat, into the press box, council chambers, and courthouse, and to a speech and press conference. It introduces them to current issues such as cultural sensitivity, multimedia journalism, and legal and ethical considerations that journalists face every day. Throughout the text, reporters and editors offer their down-to-earth advice, and, whenever possible, professional journalists covering actual stories are used as instructional models. Students are exposed to the work of professionals while gathering the tools to follow in their footsteps.

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Comments
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The above is a list of social media management and reporting tools that I’ve ran into over my career. Pricing can vary greatly between them - for some of the more expensive ones, I haven’t been able to align features with their bloated cost, meaning much of the same functionality is available for much cheaper via some of the other vendors. As a result, I recommend you demo at least three before making a decision. Whether you’re a brand, agency or small business owner, these tools will help save time, energy and effort when implementing and executing a social media marketing strategy. Follow Ch... Subscribe to Social Media Today to get the must-read news & insights in your inbox. Email: Social Media Today. A news report is similar to a news article. It is the basic facts of a story that is currently happening or that just happened. Writing a news report is easy if you report on the subject, conduct good interviews, and write in a style that is clear, concise, and active. Steps. Sample News Reports. Figure out what to write about. News reports are about something that is happening now or that just recently happened. Current issues, events, crimes, and investigations are good subjects for news reports. Other styles of journalism are better for things like
profiles, advice articles, and opinion pieces. Ask around for story ideas, especially government officials and public relations representatives.