The first steps for starting global businesses in Finland - From idea until the business plan: Project: Barisma – The worldwide website for bars, nightclubs and cafes


This thesis describes the author's early-stage experience in starting a global business in Finland and explains the challenges, and also opportunities, occurred along the way from the moment the idea came to life until a comprehensive business plan was written.

The idea of Barisma came to life in December 2008 and is still under development after writing three business plans, seventeen months of thinking, planning and development, 4000 hours of R&D and 1000 hours of implementation. The results from the project present many achievements and disappointments that the author wishes to share with the readers to help them avoid mistakes, save them money and energy and eventually encourage them when starting global businesses in Finland.

This thesis explains the importance of know-how in the earliest of stages. It offers a 'seven-step' recommendation to be followed for a period of twenty four weeks by future entrepreneurs from two different points of view: the eyes and minds of the experts, researchers and experienced in starting global businesses; and the author’s experience with Barisma. It states the importance of understanding the actual meaning of entrepreneurship and entrepreneur, acknowledging the characteristics of an entrepreneur, knowing that the idea is a business idea, knowing the
Do you want to start a business in USA with low risk and high profit? If YES, here are 50 best small business ideas & investment opportunities in USA for 2019. It is one of the leading dealing nations in the world, as well as the world’s second principal producer, signifying a fifth of the global manufacturing output. In addition to what the US has, it also has the largest internal market for goods, and also leads the trade in services. In 2012, findings have it that the US total trade amounts to about $4.93T and more. There are fifty states in the United States of America. Starting a business isn’t a luxury but a necessity for anyone whose aim in life is to make good money and become a millionaire fast. Launching your first business can be a daunting undertaking. These 30 small business ideas are specially useful to the beginners who have limited resources including a low budget. This is one of the top food business ideas for those with small capital and a fondness for good food. You can sell your ready-to-eat food items, without paying a high monthly rent. All you need to do is to put in a minor investment in the food cart and pay a small fee. How do I start a business? Here on the InfoFinland website you will find the basic information you need about establishing a business in Finland. The basic stages of starting a business: Come up with a good business idea. Make a business plan. Organise funding. In matters relating to starting a business, you can ask for help and guidance from New Enterprise Centres. Read more on the InfoFinland web page Business Advice. Remember too, that a signature makes an agreement binding, so read all documents carefully before putting your name to any contracts. linkkiNewCo Helsinki: Guide to starting a businessFinnish | English | Chinese. First, select an area. Once you have selected an area, you will get a link to the InfoFinland pages of the area you selected.